PRESS RELEASE



New Appointment



Courbevoie, May 20th 2022 – <u>Eudonet Group</u>, leading provider of vertical CRM software and a Montagu portfolio company, is pleased to announce the appointment of <u>Léo Apotheker</u> to its Board of Directors as Chair, effective May 20th 2022.

"We are delighted to welcome Léo to the Board of Eudonet as Non-executive Chair. He brings a wealth of experience from leadership roles at high calibre global technology firms, where he has built an impressive track record of innovation and growth," said Antoine Henry, CEO Eudonet Group.

Léo has held executive and non-executive positions across a range of enterprise software companies. Most notably, he spent fifteen years at SAP, where he held various senior executive roles, including as Deputy CEO and CEO between 2007 and 2010. He currently serves on the boards of Schneider Electric and Nice, and is Chairman of Syncron AB.

"The CRM software market continues to undergo substantial growth and differentiate

on. This represents a significant opportunity for focused market leaders. I am excited to be joining Eudonet and look forward to working with Antoine, Fabrice, and the Montagu Team to support Eudonet's customers, partners, and employees and deliver on the company's vision of becoming the leading CRM player with clear vertical expertise differentiation," said Léo Apotheker.

Eudonet Group has enjoyed considerable growth over the last five years thanks to a scalable strategy focused on continual functionality improvements and the replication of a vertical approach in selected sectors through investments in product development and acquisitions.

Léo joins Eudonet as the organisation accelerates its expansion plans to deliver leading CRM solutions to its customers through new products and services, geographical expansion, and M&A.

About Eudonet Group

Since 2000, Eudonet has been supporting its clients in their development. By integrating their business processes into the heart of CRM, Eudonet helps them being more collaborative, more agile and more efficient. Thanks to this "verticalised" approach and the expertise of its teams focused on its customers' activity, Eudonet strengthens the efficiency of organisations. Every day, Eudonet CRM is used by Associations, the Public Sector, Higher Education and Real Estate companies to achieve their goals more quickly.

For additional information on Eudonet, visit https://group.eudonet.com/en/.

About Montagu

Montagu is a leading mid-market private equity firm, committed to finding and growing businesses that make the world work. With deep experience in healthcare and the tech-enablement of essential businesses, Montagu brings proven growth capabilities to help companies achieve their ambitions and unlock the full potential of their business. Montagu is committed to the mid-market, with a specialism in carve-out transactions and other first-time buyout investments. ESG forms an integral part of its strategy, and its commitment to sustainable investment is fully integrated into its investment and value-creation process. Montagu partners with companies with enterprise values between €150 million and €2 billion and has €10bn assets under management.

For additional information on Montagu, visit <u>www.montagu.com.</u>

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